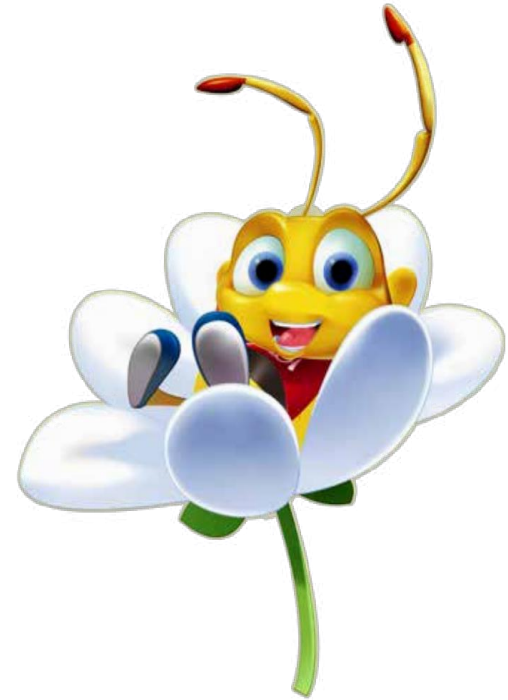




Management Presentation

PT Sumber Alfaria Trijaya Tbk

As of March 31, 2016



- **Overview 1Q 2016**
 - **Retail Industry Overview**
 - **Operational Performance**
 - **Financial Highlights**
-



Overview 1Q 2016

1. Total Indonesian grocery sales grew by 11.3% YoY, while Modern Trade Channel grew by 11.8%, Minimarket Trade Channel sales grew by 18.8% (increased from 11.0% YoY). However, Alfamart market share to Indonesian Modern Trade increased from 19.3% to 20.4% YoY, and its share in Indonesian Minimarket Modern Trade decreased slightly, from 30.6% to 30.3%
 2. During 1Q 2016, there were new stores opening as follows;
 - Alfamart 244 stores,
 - Alfamidi 45 stores,
 - Dan+Dan 17 stores
 3. Overall company's performance in 1Q 2016 improved quite significantly compared to 1Q 2015
-

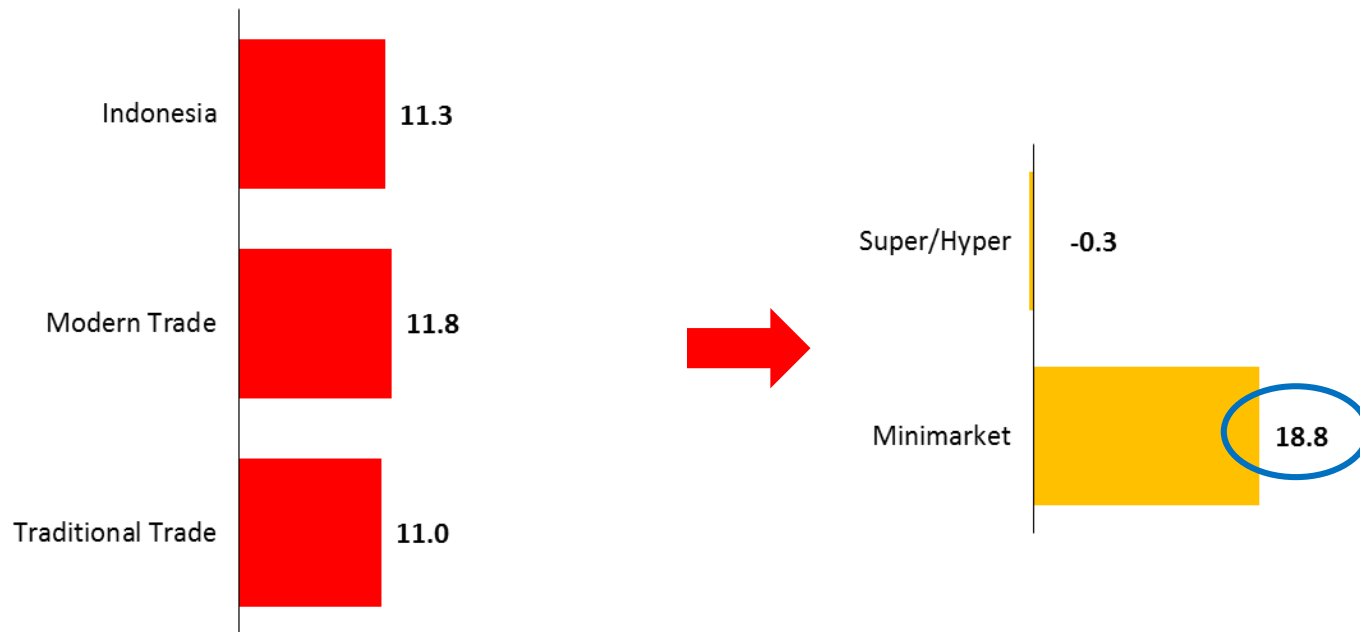


Retail Industry Overview

TRADE CHANNEL GROWTH

Modern trade growth was driven by minimarket of 18.8%, while Super / Hyper business declined by -0.3%

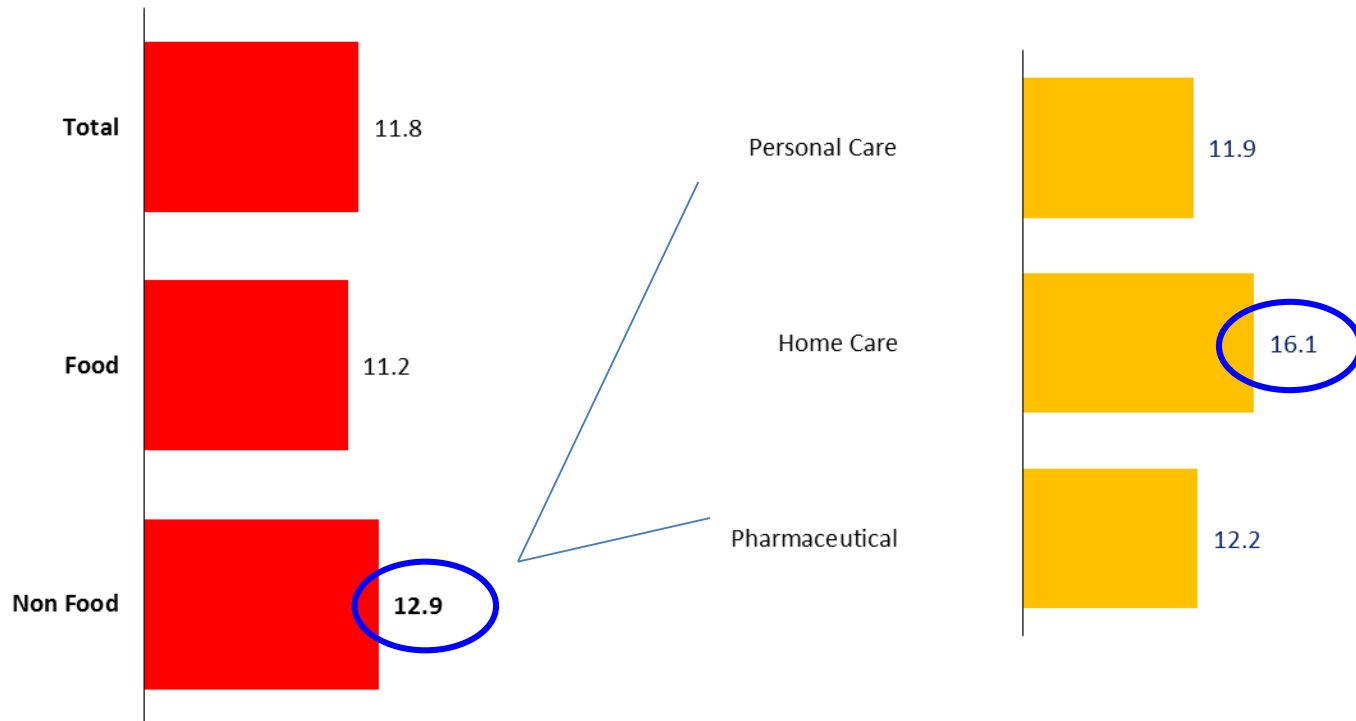
Indonesia Modern Trade* | Total 55 FMCG Categories| YTD Mar 2016 Vs YTD Mar 2015



GROWTH BY DEPARTMENT

Non food category recorded the highest growth of 12.9% which was driven by Home Care of 16.1%

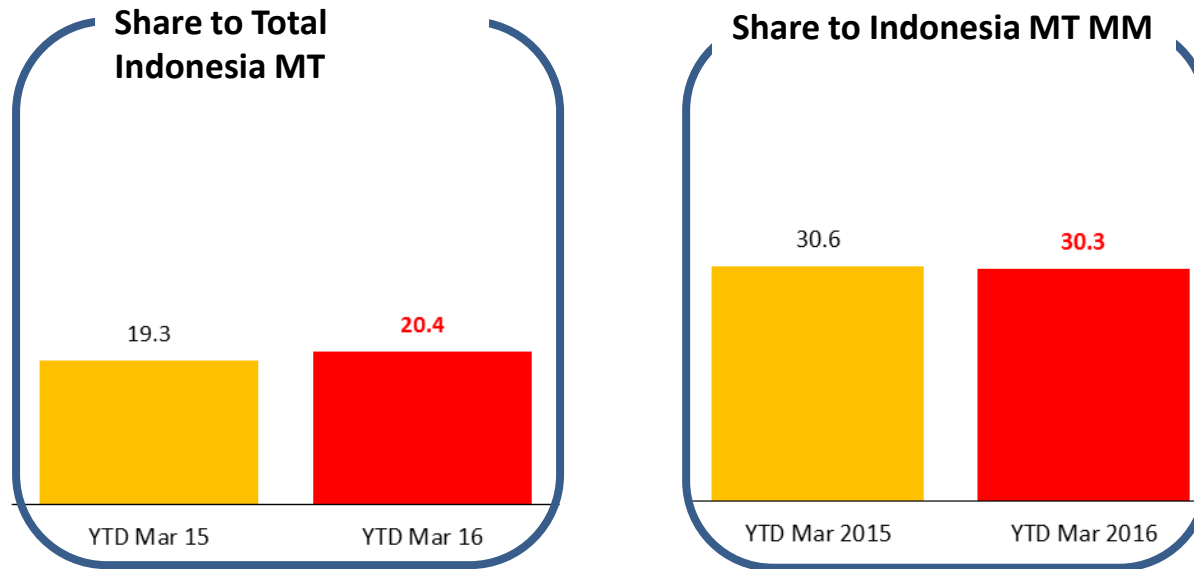
Indonesia Modern Trade | Total 55 FMCG Categories | YTD Mar 2016 vs YTD Mar 2015



ALFAMART MARKET SHARE YTD March 2016

Alfamart market share to total Indonesia Modern Trade increased by 1.1% in 1Q 2016, while its market share to Indonesia Modern Trade Mini Market declined marginally in 1Q 2016 Vs 1Q 2015 (30.3% Vs 30.6%)

Alfamart vs MT vs MT MM | Total 55 FMCG Categories

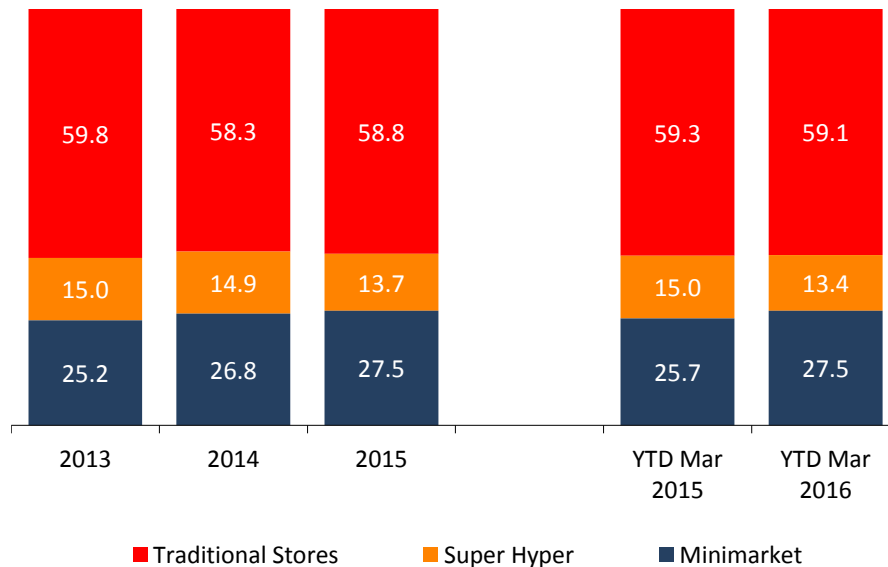


TRADE CHANNEL CONTRIBUTION

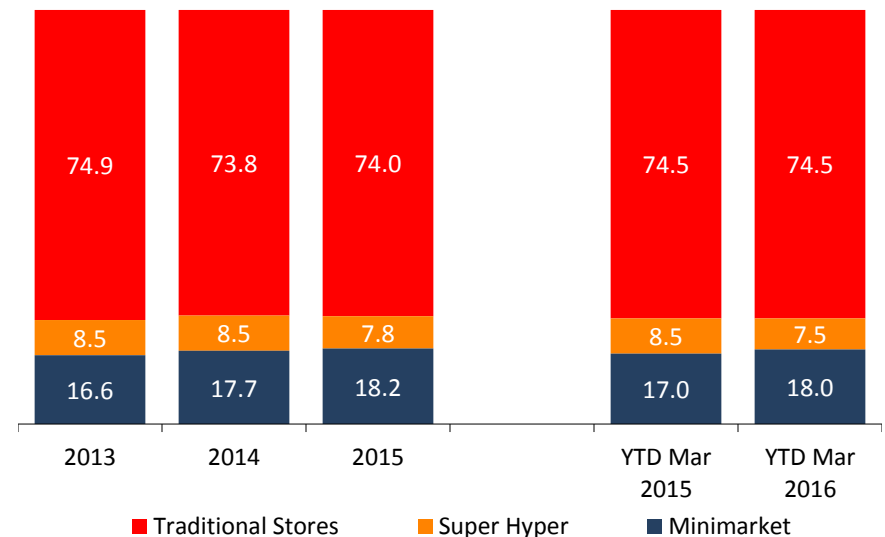
Excluding cigarette, Minimarket recorded the highest growth of 1.8%. Traditional and Super/Hyper Market format showed minus growth of 0.2% and 1.6% respectively.

Including cigarette, Minimarket format grew by 1.0%, while Super/Hyper format showed minus growth of 1.0%, and traditional format being stable.

Indonesia Total Grocery | Total 55 FMCG Categories | YTD Mar 2016



Indonesia Total Grocery | Total 55 FMCG Categories + Cigarette | YTD Mar 2016



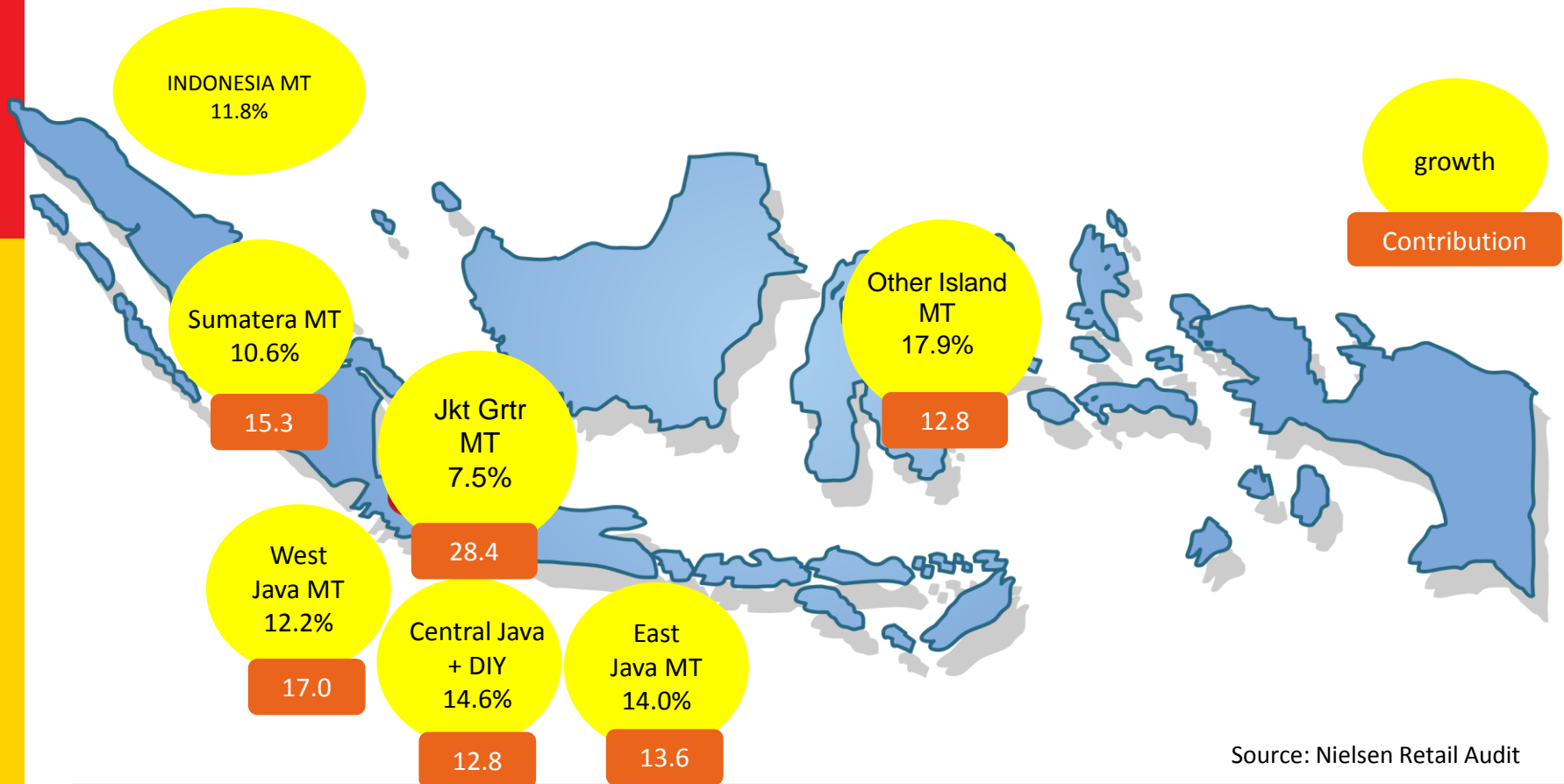
INDUSTRY LANDSCAPE AS OF MARCH 2016

	Store Number	
	Jan 2016	Mar 2016
Alfamart	11,248	11,359
Alfa Midi	1,027	1,070
Lawson	38	38
Dan Dan	81	97
Circle K	446	440
Indomaret	12,149	12,570
Starmart	84	85
Foodmart	70	71
Ramayana	101	100
Ranch Market	12	12
Farmers Market	15	14
Super Indo	128	130
Giant Ekspres	119	119
Hero	34	34
Hypermart	112	113
Lottmart Hypermarket	14	14
Giant Ekstra	53	54
Guardian	318	300
Boston	108	105
Watsons	46	46

GROWTH BY REGION

All region showed positive double digit growth , except in Greater Jakarta which was 7.5 %

Indonesia Modern Trade | Nielsen FMCG Categories | % Value Growth By Region | Mar 2016



Source: Nielsen Retail Audit







Operational Performance

ALFAMART GROUP AT A GLANCE

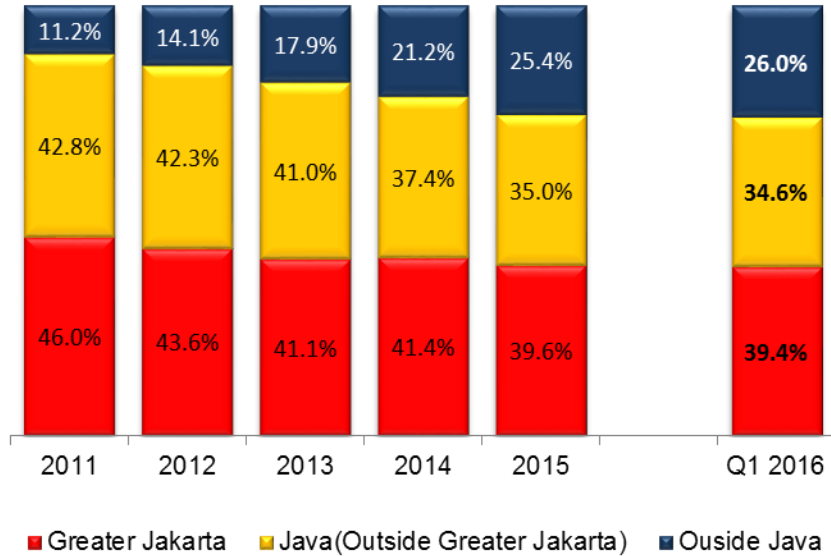
We are one of the leading minimarket chain operators in Indonesia

- ☐ 12,000 + stores scattered in Indonesia
- ☐ 112,000+ employees
- ☐ 39 warehouses
- ☐ 500+ active Suppliers
- ☐ 7 million + members

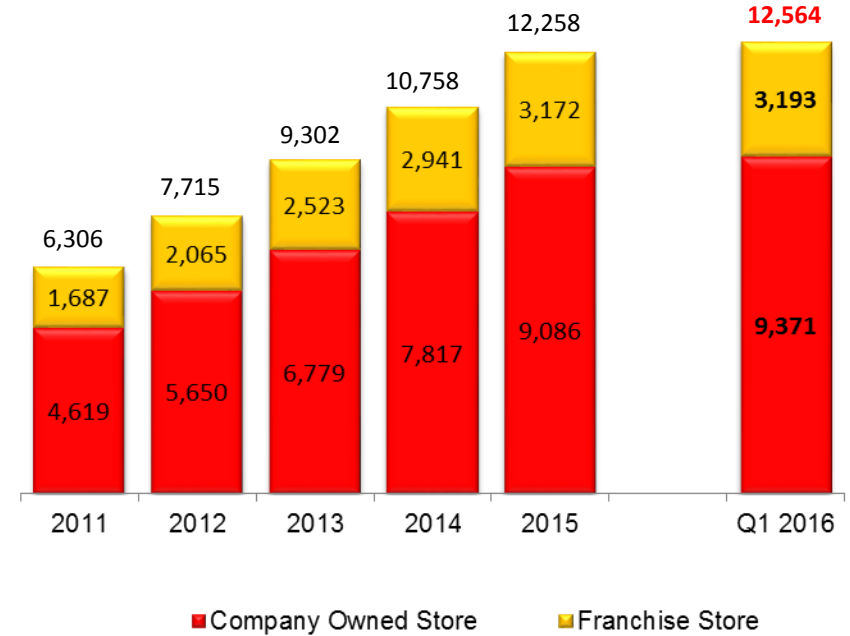
Store Concept	No .of Stores	Description
	11,359	<ul style="list-style-type: none"> <input type="checkbox"/> Selling space 90-100 m2 <input type="checkbox"/> Small format with 4,000 SKUs <input type="checkbox"/> 72% owned stores, 28% franchised <input type="checkbox"/> Mostly located in residential area
	1,070	<ul style="list-style-type: none"> <input type="checkbox"/> Selling space 250–300 m2 <input type="checkbox"/> Larger format with >7,000 SKUs <input type="checkbox"/> Selling fresh products in addition to groceries <input type="checkbox"/> Mostly located in residential area
	38	<ul style="list-style-type: none"> <input type="checkbox"/> Selling space 44 – 184 m2 <input type="checkbox"/> 2,500 SKUs <input type="checkbox"/> Mostly located in commercial area
	97	<ul style="list-style-type: none"> <input type="checkbox"/> Selling space 100 m2 <input type="checkbox"/> 5,000 SKUs <input type="checkbox"/> Targeting middle and middle lower consumers for health and beauty related products <input type="checkbox"/> Mostly located in residential / commercial area

STORE GROWTH

Geographic Breakdown



Company Owned & Franchise Stores



Above are consolidated total number of Alfamart, Alfamidi, Lawson and Dan+Dan stores.

Java (23 warehouses)

 Cileungsi 1 & 2	 Semarang
 Jababeka 1 & 2 ^{a)}	 Klaten
 Cikokol	 Malang
 Balaraja	 Sidoarjo
 Bogor	 Jember
 Bandung 1 & 2	 Karawang
 Plumbon	 Rembang
 Cilacap	 Parung
 Surabaya	 Bitung 1 ^{a)} & 2 ^{b)}
	 Yogyakarta ^{a)}

Outside Java (16 warehouses)

 Medan 1 & 2 ^{a)}	 Makassar 1 & 2 ^{a)}
 Pekanbaru	 Jambi
 Palembang	 Pontianak
 Lampung	 Banjarmasin
 Denpasar	 Lombok
 Kotabumi	 Batam
 Samarinda ^{a)}	 Manado

Notes:

a) Alfamidi

b) Dan+Dan

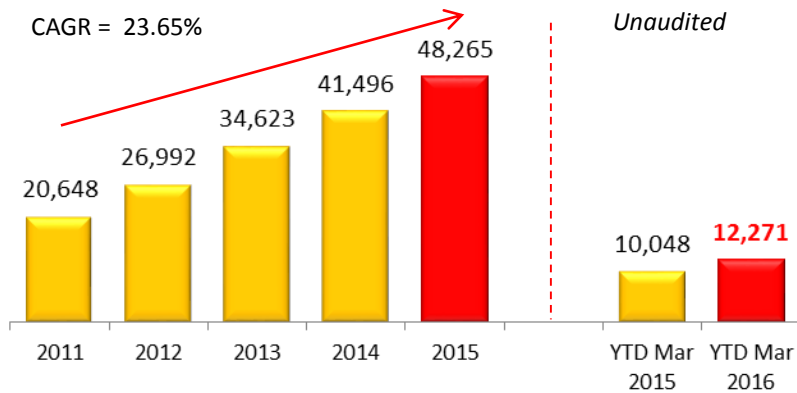
**As of March 2016, we managed 39 warehouses scattered throughout Indonesia
(31 warehouses for Alfamart, 7 for Alfamidi and 1 for Dan+Dan)**



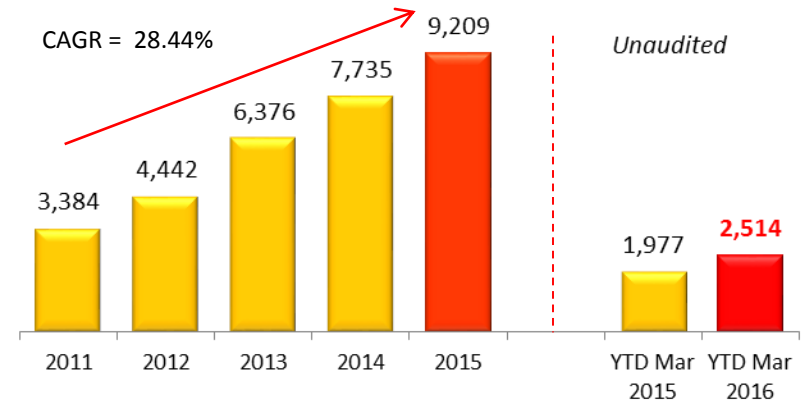
Financial Highlights

Income Statement Summary-Consolidated(Rp Billion) as of 31 March 2016

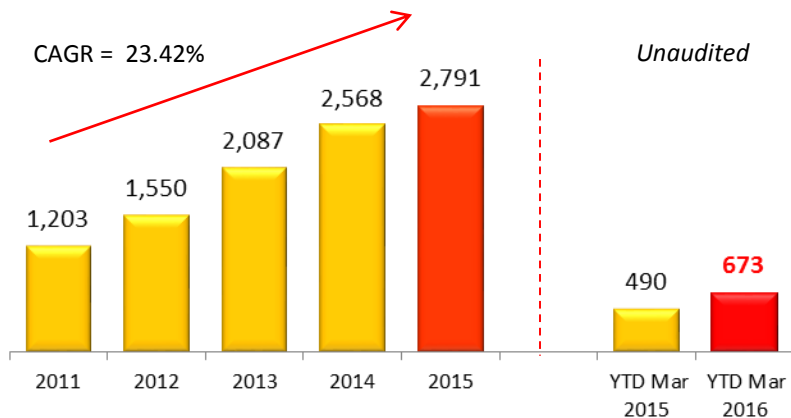
Revenue



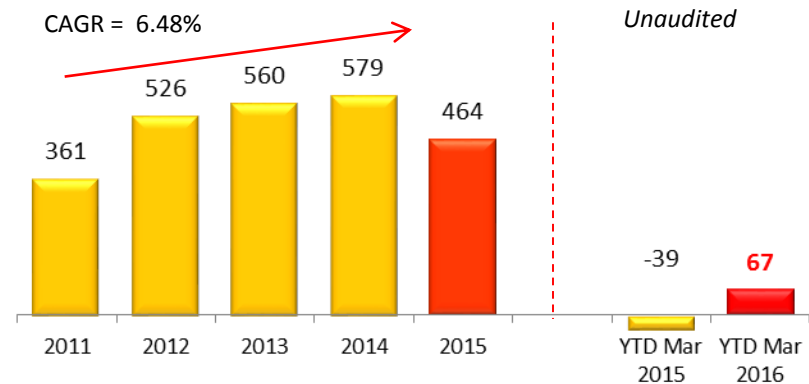
Gross Profit



EBITDA



Net Profit



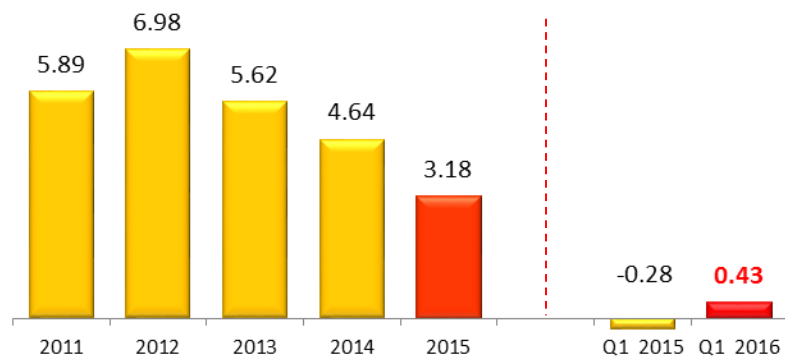
Subsidiaries Include: PT Midi Utama Indonesia Tbk. , PT Sumber Indah Lestari, Alfamart Retail Asia Pte.Ltd (ARA), PT Sumber Trijaya Lestari

* Total comprehensive income attributable to the Company Q1 2016 Rp 68 bio ; Q1 2015 Rp -38 bio

Financial (Return & Leverage)

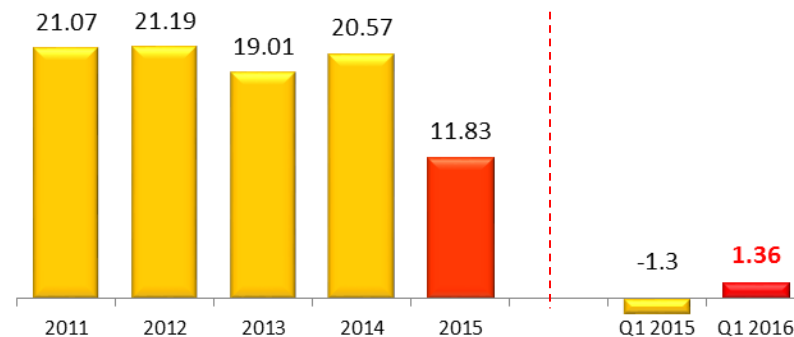
ROAA (%)

Unaudited



ROAE (%)

Unaudited



DER (X)

Unaudited

